AV BASIC KIT

Project Descritpion

As technology has developed and become increasingly mobile and relatively cheap so what you now need to make films pretty accessible.

11 SUSTAINABLE CITIES AND COMMUNITIES

The best camera is the one you have on you!

Types of cameras; Smartphone, DSLR stills camera with video functionality, a vintage camcorder, an action camera like a Go Pro or a webcam.

Are you mobile, at your desk or always making videos that might justify a designated camera. Also, focus on the size of the image sensor and lens glass is what makes for an exceptional camera.

A mic, **ANY MIC**, is better than the microphone built into the camera. For video blogs, interviews or when delivering a piece to camera, a lavalier microphone (also known as a tie clip mic) is a perfect choice and it can fit into the headphone jack of your phone. You can also get a full microphone kit with discreet mounts to hide the mic, perfect for phones, tablets and DSLRs - so very versatile and suitable for most neeeds

Make sure you select a ‘video’ tripod and not a ‘photography’ tripod.

What’s the difference?

A video tripod is built to allow for smoother horizontal and vertical movement., a photography tripod is for static shots and designed to be immobile.

Think about what you want to do and what your needs are.

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The first rule of light club is...

Make sure the light is in front of your subject and not behind it or you'll silhouette them. Natural light is best, and soft light is the most flattering. Don't let all your hard work go to waste by blinding the viewer or making your video so dark that they can't see you. Softboxes are excellent for beginners. They're cheap, portable, low power and give off hardly any heat. They're easy to set up too. The colour temperature of the light is the same as natural daylight, so perfect for adding a natural looking boost to your images.

Explore the general standard audio-visual kit and begin to work out what you need for what you want to do. You can start by labelling the pieces above.