



☎ 083 3659355
✉ hello@futurefocus21c.com
🌐 www.futurefocus21c.com
📍 The Library, New Market St,
Cahersiveen, Kerry V23 H523

Education Business Impact model - Local Faculty Sourcing and Community Empowerment and a whole systems approach to knowledge production and transfer

Future Focus21c's Education Business Impact Model, is committed to transformative education by prioritising local faculty sourcing, fostering community empowerment, and embracing a whole systems approach to knowledge production and transfer. We are embedded in a local research organisation that is focused on STEAM education and Creative Placemaking for pro eco-social behaviour, with our underpinning methodology recognised by the Royal Irish Academy for its contribution to impact and sustainability for Ireland through co-design and collaboration .

Our mission is to create a dynamic educational ecosystem that values diverse expertise, fosters community engagement, and promotes the holistic exchange of knowledge using inter / transdisciplinary pedagogical approach - place based sustainable STEAM. Our unique approach has been developed and evolved through evidence-based research, as part of SMARTlab Skelligs, regional Inclusive Design Research hub, working with learners and their educators and a number of unique tested methodologies and frameworks to trial and iterate this unique innovative approach to education .

Our approach has been recognised at COP28 with inclusion in the 100 Global Teaching Solutions for Climate Education, QS ReImagine Awards - Blended and Presence Learning, ECOP Programme Ocean Literacy Series and is under consideration for HunderED 2024 Global Innovation in Education.

Our commitment encompasses:

- **Local Faculty Sourcing:** We recognise the wealth of expertise and skills present within our local communities, which may not always align with traditional academic paradigms. By sourcing faculty locally, we honor and leverage this valuable resource, enriching our educational offerings with diverse perspectives and insights.



FUTURE FOCUS21c
Tooling up education for the 21c

☎ 083 3659355
✉ hello@futurefocus21c.com
🌐 www.futurefocus21c.com
📍 The Library, New Market St,
Cahersiveen, Kerry V23 H523

- **Community Empowerment:** We are dedicated to empowering local communities by actively engaging with and supporting local organisations and initiatives as well as upskilling and place-based sustainable STEAM education. Through mentorship, collaboration, and resource-sharing, we facilitate the development of research capacities and knowledge networks within these communities, empowering individuals to contribute meaningfully to the advancement of knowledge.
- **Whole Systems Approach:** We embrace a whole systems approach to Education and a process of knowledge production and transfer, recognising the interconnectedness of various disciplines, stakeholders, and knowledge systems. By fostering interdisciplinary collaboration and integrating diverse perspectives, we seek to create synergies that drive innovation, address complex challenges, and generate sustainable solutions.
- **Holistic Knowledge Transfer:** We prioritise a holistic educational approach that facilitates the transfer of knowledge, encompassing both formal academic knowledge and locally relevant expertise. Through experiential learning, community-based research, and collaborative projects, we facilitate the exchange of knowledge between academia, local communities, and other stakeholders, ensuring that learning is contextually relevant and socially impactful.

Through these integrated efforts, we aim to create an inclusive and transformative educational ecosystem that empowers individuals, strengthens communities, and catalyses positive change on a global scale.

Signed,

Dr Anita McKeown, FRSA FIPM
CoFounder / Director Future Focus21c

Ms Rebecca White
CoFounder / Director, Future Focus21c